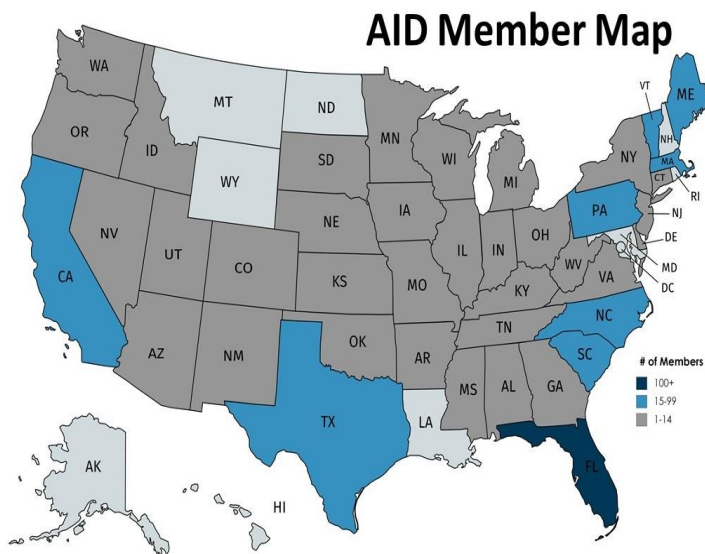




## AID Chapter Benefits

Thank you for your interest in forming a chapter of the Association of Independent Doctors, the only national association devoted exclusively to keeping medical groups autonomous.

Since AID began in Florida in 2013, more than 1,000 members in over 40 states have joined the cause. AID now has state chapters in California, Florida, New England, Pennsylvania, the Carolinas and Texas, in addition, to a nationwide Dental Alliance. While adding members is great, forming a chapter is even better.



**When enough doctors in one area join AID, we have more clout in that state with media and lawmakers, and can devote more energy and resources to your region.**

As you work with your colleagues toward the goal of forming a chapter, consider these advantages:

**The Infrastructure.** Forming a trade association is expensive, and we've made the investment. AID is a 501(c)(6) nonprofit association created by two certified public accountants and a health-care lawyer. We have all the proper insurances, tax representation, copyrights and trademarks in place. We have invested tens of thousands of dollars to create a proper infrastructure and website. Chapters instantly come under the umbrella of these protective resource.

**Strong Relationships with Media and Lawmakers.** Since establishing AID, we have created a solid working relationship with federal agencies who can impact health care in your state, including the Federal Trade Commission and Medicare. We also have a strong media presence, and have been featured hundreds of times in print and broadcast media, in addition to presenting regularly at medical conferences, and on Capitol Hill, where we educate stakeholders and champion issues to support independent doctors.

**Media Outreach.** Once your chapter is established, we will launch a statewide media campaign promoting your independent doctors through our [online directory](#). Our campaign educates consumers on the benefits of choosing an independent doctor. We will then continue to serve as a resource for local media to help put issues in context, provide a collective voice for you, and go on the record without worry of retaliation – a reason many doctors don't speak out.

**A State Chapter Web Presence.** Every AID chapter will have a dedicated landing page. Here's a [sample template](#) of one we designed for our Carolinas chapter. On this page we can feature local member-related news and leadership, create a forum where chapter members can post comments and interact with other members.

**A Dedicated Staff.** Starting with our founders, who lend their expertise at no cost to the association, AID has a full-time executive director, a full-time assistant, and a seasonal intern all working for you. Fighting for independent doctors is not something we do in our off hours and spare time – though we do that as well.

**We're Stronger Together.**

To provide a collective voice for independent doctors in your state and across the country, we need numbers and resources. Combining our forces will strengthen our position in your state, allowing us to have more leverage with lawmakers, media and consumers.

Forming a state chapter of AID will also allow you to retain local control of issues affecting your members, while adding the resources of an established, dedicated, umbrella organization. AID will reinforce, augment and amplify your efforts.

We look forward to working with you and to welcoming the independent doctors in your state to the cause. Please call 407-571-9316 for more information.